

Post Name	General Manager (Investment Promotion)
Educational Qualification / Additional Qualification	Master's Degree/ PG Degree from a recognized university
Experience	More than 10 years of experience in Project Management / Business Development , including at least 14 years or more of sector-specific experience in any of the following sectors: Electronics, Food Processing, Dairy, Automobile, Energy & Power, Logistics & Warehousing, Pharma.
Preference	Experience in Investment Promotion will be given preference
Proposed Remuneration	Maximum ₹1.75 lakh per month
Maximum Age	55 Years
Roles & Responsibilities	<p>Submit proposals to the Government regarding investment promotion activities in the state and prepare correspondence and required documents.</p> <ul style="list-style-type: none"> • Organize and manage investment promotion events. • Promote Uttar Pradesh as an investment destination by developing and implementing targeted promotional campaigns, roadshows, and programs for domestic and international investors. • Investor Outreach: Act as the primary point of contact for investors interested in exploring opportunities in Uttar Pradesh and provide them with detailed information, data, and incentives to support their investment decisions. • Investment Facilitation: Assist investors in navigating bureaucratic procedures, regulations, and necessary approvals required for establishing businesses or projects in the state. • Feedback and Evaluation: Collect feedback from investors, analyze the effectiveness of promotional efforts, and provide data-driven recommendations for continuous improvement.

Post Name	Assistant General Manager (Investment Promotion)
Educational Qualification / Additional Qualification	Master's Degree/ PG Degree from a recognized university
Experience	More than 8 years of experience in Project Management / Business Development , including at least 3 years or more of sector-specific experience in the following sectors: Electronics, Food Processing, Dairy, Automobile, Energy & Power, Logistics & Warehousing, Pharma.
Preference	Experience in Investment Promotion will be preferred
Proposed Remuneration	Maximum ₹85,000 per month
Maximum Age	55 Years
Roles & Responsibilities	<p>Submit proposals to the Government regarding investment promotion activities in the state and prepare correspondence and required documents.</p> <ul style="list-style-type: none"> • Organize and manage investment promotion events. • Promote Uttar Pradesh as an investment destination by developing and implementing targeted promotional campaigns, roadshows, and programs for domestic and international investors. • Investor Outreach: Act as the primary point of contact for investors interested in exploring opportunities in Uttar Pradesh and provide them with detailed information, data, and incentives to support their investment decisions. • Investment Facilitation: Assist investors in navigating bureaucratic procedures, regulations, and necessary approvals required for establishing businesses or projects in the state. • Feedback and Evaluation: Collect feedback from investors, analyze the effectiveness of promotional efforts, and provide data-driven recommendations for continuous improvement.

विज्ञापन सं.: 651/Admin/IUP/2025-26

दिनांक: 18 मार्च, 2026

निम्नलिखित पदों हेतु योग्य एवं अनुभवी उम्मीदवारों से
निर्धारित प्रारूप में आवेदन आमंत्रित हैं। सभी आवेदन इन्वेस्ट यूपी की
वेबसाइट www.invest.up.gov.in पर स्वीकार किए जाएंगे।

क्र.सं.	पदों का नाम	कार्यस्थल	पदों की सं.
1	महाप्रबंधक (निवेश प्रोत्साहन)	मुम्बई	01
		दिल्ली	01
		बेंगलुरु	01
		हैदराबाद	01
		चेन्नई	01
2	सहायक महाप्रबंधक (निवेश प्रोत्साहन)	मुम्बई	01
		दिल्ली	01
		बेंगलुरु	01
		हैदराबाद	01
		चेन्नई	01

➤ कृपया शैक्षणिक / तकनीकी अर्हता, उम्र, योग्यता, अनुभव, आवेदन प्रारूप इत्यादि की जानकारी हेतु इन्वेस्ट यूपी की वेबसाइट <https://invest.up.gov.in/career/> पर जाएं।



➤ उपरोक्त पदों के लिए केवल ऑनलाइन आवेदन ही स्वीकृत किए जाएंगे।
➤ दिनांक 16.04.2026 को सायं 5:00 बजे तक किए गए ऑनलाइन आवेदन ही स्वीकार किए जाएंगे।

➤ उल्लिखित पदों के लिए आवेदन करने हेतु स्कैन करें

**मुख्य कार्यपालक अधिकारी,
इन्वेस्ट यूपी**



INVEST UP

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ADVT No.: 651/Admin/IUP/2025-26

Dated: 18 March, 2026

Applications are invited in prescribed format from eligible & experienced candidates for the following posts. Applications will be accepted on Invest UP's website: www.invest.up.gov.in

Sr. No.	Name of Post	Workplace	No. of Post
1	General Manager (Investment Promotion)	Mumbai	01
		Delhi	01
		Bengaluru	01
		Hyderabad	01
		Chennai	01
2	Asst. General Manager (Investment Promotion)	Mumbai	01
		Delhi	01
		Bengaluru	01
		Hyderabad	01
		Chennai	01

➤ For details of educational/technical qualification, age, eligibility, experience, application format etc. kindly visit Invest UP website <https://invest.up.gov.in/career/>



- Only online applications shall be accepted for the above posts
- Last date for the submission of online applications is **16.04.2026** by 5:00 PM

➤ Scan here to apply for
Above mentioned Posts

**Chief Executive Officer,
Invest UP**

